

Monthly Department Report: Roger C. Peace/Prosthetics

Allison Greene

Status date: 9/9/19

Key initiatives/tactics:

Print materials and website for service line

Print jobs in process:

- RCP promotional booklet
- Driver's Rehabilitation Program
- Lymphedema Management
- Outpatient Brain Injury & Young Stroke
- Subacute Unit
- Vestibular Rehabilitation
- Adult Dysphagia
- Programs & Services brochure
- Center for Prosthetics & Orthotics brochure
- Center for Prosthetics & Orthotics - Orthotics brochure
- Center for Prosthetics & Orthotics - Pediatrics brochure
- RCP pop-up banner (3)

Leading indicators & results:

665 visits to website; page views 921

- Most visited pages-
 - Rehabilitation services (768)
 - RCP community events (13)
 - Brain injury/rehab (13)
 - Inpatient recreational therapy (12)

Need to know/upcoming:

Patient video has been shot with RCP staff (Brain Injury program), to be promoted on website and in social media.