



## Memorandum

**To:** Prisma Health–Upstate Leadership Team

**From:** Spence Taylor, MD  
President, Prisma Health–Upstate

Donald W. Wiper, MD, United Way Campaign Co-Chair  
Vice President, Institutional Culture, Experience and Organizational Science

Steven Schindler, United Way Campaign Co-Chair  
Director, Central Region Ambulatory Operations

**Date:** July 26, 2019

**Re:** United Way Coordinators for 2019 Campaign

We want to begin by thanking everyone who participated in the 2018 Prisma Health–Upstate United Way campaign. We were tremendously successful last year with team members pledging more than \$877,000. The generosity of our team members continues to meet an immense need in our community.

Planning has already begun for this year’s campaign and, once again, your help and support is critical. We need your assistance in identifying a United Way Campaign coordinator for your area of responsibility. The coordinator will fulfill an essential role in providing leadership and direction for the campaign in your area. Therefore, we ask that you give careful consideration in selecting this person. Please select someone who has the enthusiasm and desire to serve in this capacity and someone that you are committed to providing support in both resources and time to empower them to lead this for your area. We will utilize the United Way’s electronic pledging system, so please select a coordinator who will be comfortable providing support and assistance with this tool.

**Please contact Susan Grier at 455-7920 or [Susan.Grier@prismahealth.org](mailto:Susan.Grier@prismahealth.org) by Friday, August 9 with the name of your coordinator. [Click here to review the roles and responsibilities of a coordinator.](#)**

Thank you for your participation and support of the United Way. Our community needs us more than ever this year! If you have any questions regarding this year’s campaign, please contact Steven Schindler at [Steven.Schindler@prismahealth.org](mailto:Steven.Schindler@prismahealth.org).